## **Greeley City Council Agenda**

Work Session
Tuesday, April 12, 2022 at 6:00 p.m.

City Council Chambers at City Center South, 1001 11th Ave, Greeley, CO 80631 Zoom Webinar link: https://greeleygov.zoom.us/j/93148588956

#### **NOTICE:**

City Council Work Sessions are held on the 2nd and 4th Tuesdays of each month in the City Council Chambers. Meetings are conducted in a hybrid format, with a Zoom webinar in addition to the in person meeting in Council Chambers.

City Council members may participate in this meeting via electronic means pursuant to their adopted policies and protocol.

Members of the public are also invited to view Council work sessions in person or remotely. Work sessions do not include public input in any format. Public comment is only permitted at regular Council meetings on the 1st and 3rd Tuesdays of each month.

#### Watch Meetings::



Meetings are open to the public and can be attended in person by anyone.



Meetings are livestreamed on YouTube at youtube.com/CityofGreeley as well as over the Zoom webinar. Public participation in the Zoom webinar only allows viewing the meeting.

For more information about this meeting or to request reasonable accommodations, contact the City Clerk's Office at 970-350-9740 or by email at cityclerk@greeleygov.com.

Meeting agendas, minutes, and archived videos are available on the City's meeting portal at greeley-co.municodemeetings.com/





**Mayor**John Gates

#### Councilmembers

Tommy Butler Ward I

Deb DeBoutez Ward II

Johnny Olson Ward III

> Dale Hall Ward IV

Brett Payton At-Large

> Ed Clark At-Large

A City Achieving Community Excellence Greeley promotes a healthy, diverse economy and high quality of life responsive to all its residents and neighborhoods, thoughtfully managing its human and natural resources in a manner that creates and sustains a safe, unique, vibrant and rewarding community in which to live, work, and play.

# City Council Work Session Agenda

April 12, 2022 at 6:00 PM City Council Chambers, City Center South, 1001 11th Ave & via Zoom at https://greeleygov.zoom.us/j/93148588956

- 1. Call to Order
- 2. Pledge of Allegiance
- 3. Roll Call
- 4. Reports from Mayor and Council Members
- 5. Bittersweet Park Turf Strategy
- 6. Classification and Compensation Project Update
- Scheduling of Meetings, Other Events
- 8. Adjournment

### Work Session Agenda Summary

#### <u>Title:</u>

Reports from Mayor and Council Members

#### **Background:**

During this portion of the meeting any Council Member may offer a summary of the Council Member's attendance at assigned board/committee meetings and should include key highlights and points that may require additional decision and discussion by the full Council at this or a future Worksession.

Board/Committee	Meeting Day/Time	Assignment
Team of 2 Board/Commission Interviews	Monthly as Needed	Council Rotation
Water & Sewer Board	3 <sup>rd</sup> Wed, 2:00 pm	Gates
Youth Commission Liaison	4 <sup>th</sup> Mon, 6:00 pm	Clark
Historic Preservation Loan Committee	As Needed	DeBoutez
Human Relations Commission	2 <sup>nd</sup> Mon, 4:00 pm	DeBoutez
Police Pension Board	Quarterly	Clark
Employee Health Board	As Needed	DeBoutez
Airport Authority	3rd Thur, 3:30 pm	Payton/Clark
Visit Greeley	3 <sup>rd</sup> Wed, 7:30 am	Butler
Upstate Colorado Economic Development	Last Wed, 7:00 am	Gates
Greeley Chamber of Commerce	4 <sup>th</sup> Mon, 11:30 am	Hall
Island Grove Advisory Board	1 <sup>st</sup> Thur, 3:30 pm	Butler
Weld Project Connect Committee (United Way)	As Needed	Butler
Downtown Development Authority	3 <sup>rd</sup> Thur, 7:30 am	Butler/DeBoutez
Transportation/Air Quality MPO	1 <sup>st</sup> Thur, 6:00 pm	Olson/Payton
Poudre River Trail	1 <sup>st</sup> Thur, 7:00 am	Hall
Interstate 25 Coalition	As Needed	Olson
Highway 85 Coalition	As Needed	Gates
Highway 34 Coalition	As Needed	Olson
CML Policy Committee (Council or Staff)	As Needed	Payton/Lee
, , , , , , , , , , , , , , , , , , ,		Gates alternate
CML Executive Board opportunity	As Needed	Hall
CML - Other opportunities	As Available/Desired	
Regional Opioid Council	Gates	

### City Council Workshop Agenda Summary

April 12, 2022

Key Staff Contact: Kelly Snook, Interim Culture Parks and Recreation Department Director, (970)350-9425

#### Title:

Bittersweet Park Turf Strategy

#### **Summary:**

In 2018 the existing irrigation system (circa mid 1970s) at Bittersweet Park was scheduled to be replaced. In conjunction with the Water and Sewer Department, the Parks Department evaluated options for water use reductions. In 2019 Matrix Design was hired to lead a community engagement process, offering water conservation and targeted site improvements. Three community meetings and online outreach were held involving participants from neighborhood and representatives of the Veteran's and Fallen Officer's Memorials. Multiple options were presented and voted on by residents participating. The final preferred option was a landscape conversion of 21 acres to native plants and pathway improvements. In 2020 construction started and was completed, and the first growing season commenced.

Throughout the first growing season, complications with both the contractor and the weather created issues with maintenance that resulted in weed growth and a less than desirable aesthetic. As a result, concerns were expressed from the community.

At the January 11, 2022 Council worksession options were presented for remediation of all or portions of the site. Following discussion, Council requested that the Culture, Parks and Recreation Department, in partnership with the Communications and Engagement Department, solicit additional input from residents to help develop a cost-effective alternative that achieved an alternative landscape between the Option 2 and Option 3 scenarios presented by staff.

A series of outreach activities were conducted including two pop up events at the park and an online and in-person survey. The engagement efforts resulted in 1,358 submissions with over 4,000 write in comments, as well as 270 social media comments, and over 20 email correspondences. Almost 67% of the input supported the existing predominately natural landscape. Additionally, 56% requested improvements to the maintenance and a return of bluegrass to the monument areas and high visibility areas (intersection of W 16<sup>th</sup> Street and 35<sup>th</sup> Avenue). Other areas of comment included concern for financial responsibility, improved maintenance, and the addition of dog stations.

Accordingly, staff has developed a solution that includes replanting of bluegrass around and between the memorials as well as near the intersection of 16<sup>th</sup> Street and 35<sup>th</sup> Avenue. The suggested change provides a landscape treatment between Option 2 and Option 3 as presented at the January 11, 2022 Workshop and selected by the City Council. This design aligns with the existing irrigation system eliminating any realignment to the system and thereby limiting renovation costs.

The replacement of the native grasses with bluegrass seed of approximately 5.6 acres at \$60,000/acre will cost approximately \$336,000.00. Annual increased maintenance costs will be approximately \$8,100.00/yr.

#### **Attachments:**

Powerpoint: Bittersweet Park Turf Strategy

# Bittersweet Park Landscape Management Strategies

Kelly Snook, Interim Director
Eric Bloomer, Parks Superintendent
Culture, Parks and Recreation Department

City Council Worksession April 12, 2022



# City Council Direction

- Additional community input and feedback
- Develop a landscape management solution between Option 2 and Option 3
- Fiscally responsible alternative
- Special attention for Veteran's and Fallen Officer's Memorials



## Community Input and Feedback Process

In partnership with Communication and Engagement Department the CPRD actively invited the public feedback on the Bittersweet Park landscape

- 2 pop-up events were held at Bittersweet Park
- 1358 survey respondents(Over 4,000 write-in comments)
- 29 paper surveys completed
- Over 270 social media comments captured
- 20+ emails received with feedback and suggestions



# Community Input and Feedback Results

ANSWER CHOICES	RESPONSE	S
1 - Absolutely keep Bittersweet the same	55.78%	758
2 - Somewhat keep Bittersweet the same	10.96%	149
3 - I don't have a preference	1.77%	24
4 - Somewhat change Bittersweet to something else	8.61%	117
5 - Change Bittersweet to something else	22.88%	311
TOTAL		1,359

Nearly 67% of respondents selected "Absolutely keep Bittersweet the same" or "Somewhat keep it the same".

56% of these responses suggested landscape maintenance around memorials, park/picnic areas and celebrations areas, dog stations, and weed control.

\* 'Keep the same' refers to current condition of park landscape.





# Community Input and Feedback Areas of Interest

### What Residents Care About

- Aesthetics / Access
- Water conservation
- 。Responsible use of public dollars
- Native grasses need time to mature
- o Maintain areas around memorials, public art, and picnic tables





# Sample Comments from Respondents

"I like the natural look, but it looks best when done in contrast with manicured. Like one side of sidewalk is natural, and the other is tidy. The look is then intentional, and less "messy"."

"I think we need to give it the appropriate time to fully mature as planned before making any choices due to the extreme expense involved. Evans has tons of parks with natural grass areas and they look great. Just takes time."

"It's a beautiful, special park but we need to continue evolving to make visits more safe and desirable." "Bittersweet Park is a signature Greeley property. The unsightly New grass scheme is unsightly and an insult to the honor of Veterans and the memory of fallen Police officers. The grass near the memorials and between the street and the path need to manicured lawns. The wild grass idea might look OK in areas adjacent to the lake - keeping in mind that the appearance this park will affect the image of greeley in the minds of visitors."

"This park should be a typical park, not try to be a natural area."

"Keep the bluegrass where it is as well as the wild grass. Also, thank you for creating the interior gravel path!"



### Option 2

### Solution between Option 2 and Option 3

Option 3







### **Bittersweet Park**









### Item No. 5.

### Staff Recommendation

- Option 2 and 3 Hybrid (as presented in Worksession 1-11-22) and aligns with irrigation system (confirmed as preferred option)
- Aligns with installed irrigation system
- Bluegrass is returned to high visibility and special use areas near memorial sites and
   W 16<sup>th</sup> Street and 35<sup>th</sup> Avenue intersection
- Salt tolerant grasses remain on street edges that are impacted by snow removal

#### Costs:

Renovation: \$60,000/acre x 5.6 acres = \$336,000

Maintenance: \$8,100/yr



# Questions?

### Work Session Agenda Summary

April 12, 2022

Raymond C. Lee III, City Manager Paul J. Fetherston, Deputy City Manager for Enterprise Resources Kathleen Hix, Interim Human Resources Director

#### Title:

Classification and Compensation Project Update

#### **Summary:**

In February 2021, the City of Greeley released a Request for Proposals for Phase 1 of a project focused on creating a classification and compensation plan design with the following goals:

- Solidify the City's pay philosophy to guide the new pay structure.
- Have a compensation and classification structure that attracts and retains qualified employees and that includes a clear path of career progression
- Establish and understand the City's market competitiveness in regard to the total rewards package including base pay, leave, benefits and incentives.

The project – which is focused on designing the compensation plan for the City's non-union workforce – includes the following services in Phase 1:

- 1. Assess current pay philosophy, pay plan, job placement, and job descriptions for non-union workforce;
- 2. Develop an updated compensation philosophy statement;
- 3. Define Market and conduct surveys to evaluate market competitiveness;
- 4. Develop a pay plan, structure and policies to support the plan and its integrity;
- 5. Review, evaluate and update all non-union job descriptions;
- 6. Present recommendations and develop a roadmap to implement the new compensation structure; and
- 7. Lead project communications and change management.

In addition to the above referenced focus, the project also looked to align the City's Classification and Compensation Plan with the Colorado Equal Pay for Equal Work law, which became effective in January 2021.

Through the RFP process, the Denver based consulting firm – hrQ – was selected. Following the selection process, the project kicked off in the summer of 2021 and progressed to its current state. At the April 12 City Council Work Session, representatives of hrQ will be present to review for City Council the project objectives, methodology, recommended priorities, implementation process and timeline.

Compensation Priorities: As hrQ will outline in the presentation, the recommended compensation priorities include the following in ranked order of importance:

Pay inequities per Equal Pay for Equal Work law	Implement adjustments necessary to meet legal requirements related to inequities.
Bring salaries to minimum	Since competitive salary ranges have increased 5% on average, make adjustments to ensure any employee salary that is below the new minimum is brought to minimum.
Compression in 1st Quartile of salary ranges	Make adjustments to compressed pay rates within the 1st quartile of salary ranges associated with moving employees to the new salary range minimums.

The estimated cost of addressing these three primary areas is \$1.5 million to \$2.5 million. Currently, the Fiscal Year 2022 budget has an appropriation of \$500,000 to put toward the estimated implementation costs. Due to the funding gap associated with addressing these priorities, staff would return to City Council in the May/ June timeframe to approve the new pay structure and appropriate funding needed to address the priorities in the current fiscal year.

Based on the City Council discussion on the item, staff tentatively plans the following timeline:

TIMEFRAME	ACTION
May/ June 2022	<ul> <li>Return to City Council seeking approval of the new classification and compensation plan</li> </ul>
	<ul> <li>Present City Council with funding request to make</li> </ul>
	adjustments to most significant legal pay inequities
Late Summer 2022	Implement new pay structure and approved pay
	adjustments for those funded through May/ June
	appropriation
Fall 2022	Through the Fiscal Year 2023 budget process, consider funding requests for remainder of pay adjustment priorities
	as needed
2023 & Beyond	New pay structure is implemented and maintained

#### **Attachments:**

PowerPoint

# Classification & Compensation Project

City Council Update
4/12/2022







# **Project Objectives**

Ensure market relevance

Align with Colorado Equal Work for Equal Pay - pay equity law

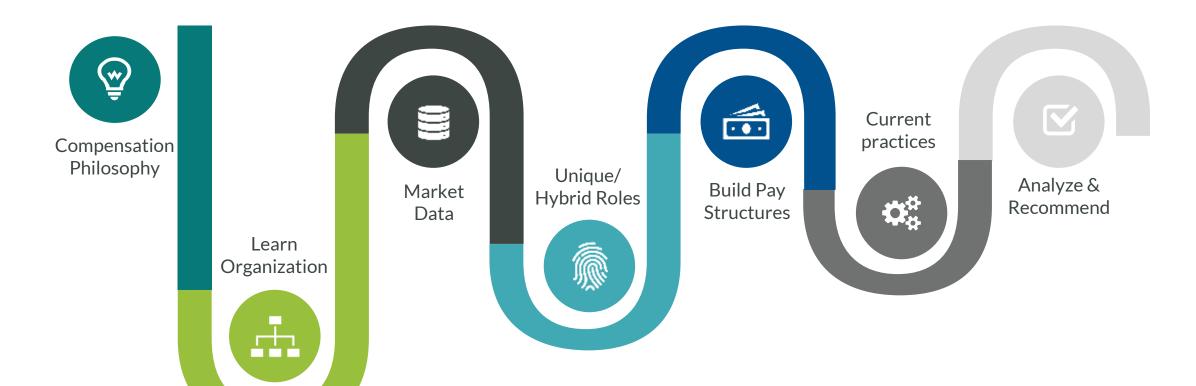
Update position pay rates and recommend changes to pay structures to align with market best practices

Provide increased opportunities for professional growth within current positions

Identify any gaps in current processes and programs from desired state & recommend pay adjustments where needed



# **Methodology Roadmap**



Market Price the JOB, not the person



# COG Compensation Philosophy (2022)

- We strive to be Colorado's Municipal employer of choice
- We seek to attract, hire, retain and engage highly qualified and high performing professionals
- We strive to provide a comprehensive compensation package that is competitive with similar employers in Colorado. We believe that employees who consistently meet expectations should be rewarded with base pay that recognizes talent. Some positions in the city require a skill set that is highly in demand and the city will increase base pay expectations for those positions.
- In addition to base salary, we provide a benefits package to meet employees' health and welfare needs, encourage healthy behavior, promote professional development, recognize performance and provide retirement resources
- We administer our compensation program with consistency and in a manner that is free from discrimination





### **Market Data Sources**

To make intelligent decisions about the value of a job to any company, you need data from a range of sources. Formal compensation surveys (made up of HR-reported data) are generally considered to be the highest quality.

- Colorado Municipal League
- Employers Council
- PayFactors

>5,000 Unique Job Titles

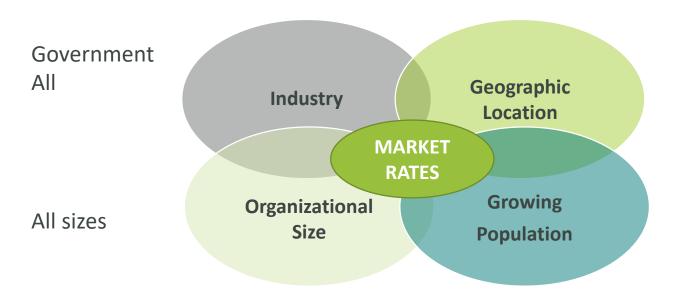
27,000+ Compensable Factors 158
Industry
Breakouts

50,000+ Geographies 10<sup>th</sup> – 90<sup>th</sup> percentiles





# Researching Market Information



Front Range Colorado National

### Pay Markets:

Front Range: Hourly & Entry level roles

Colorado: Professionals, Supervisors & Managers

Nationwide: Leaders from all industries

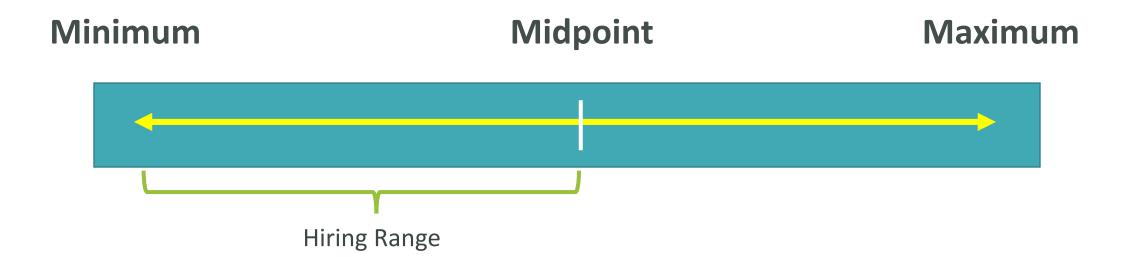
Nationwide: Leaders with Municipality background

Comparison in base pay market targets were made at the  $25^{th}/50^{th}/60^{th}/75^{th}/90^{th}$  percentiles of the market





# **Competitive Salary Range**



### Range Minimum:

- Employees new to the role
- Employees with lower proficiency or performance

### Range Midpoint:

- Employees proficient in their roles
- Employees with good performance
- Aligns with the market

### Range Maximum:

- Employees with high performance
- Employees with demonstrated high proficiency and experience

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# **Old to New Pay Structures**

Old Comp Program

No clearly defined compensation philosophy

9 pay tables

Irregular progression from one level to the next

Irregular range spreads

Difficult to accurately assess pay equality across the organization

Average Compa-Ratio = 100.6%

New Comp Program

Clearly defined compensation philosophy & methodology

3 pay tables

Regular progression supporting promotional increases

Pay range spreads based on level within the organization

Aligns with Equal work for equal pay regulations

Average Compa-Ratio = 96.2%

The City is not in bad shape! Each individual role was reviewed, and some market rates shifted more than other.

In transitioning from Old to New compensation program, the City of Greeley can now:

- More clearly articulate market competitive position
- Attract and retain quality talent and key roles
- Fairly review employee pay equity
- Identify job families and support a more consistent promotional process

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# **Compensation Priorities**

# The following compensation actions now resonate as most crucial to address for the City of Greeley:

### **#1: Pay Inequity**

Equal Work for Equal Pay laws have outlined guidance for evaluating equal positions. City of Greeley must address any observed inequities in pay

### **#2: Bring to Minimum**

Competitive salary ranges have increased, on average, over 5%. As such, the salary range minimums have also increased

### **#3: Compression**

Compressed pay rates in the 1<sup>st</sup> quartile of pay due to moving employee up to the new competitive salary range minimums

Not every employee will receive a pay review or adjustment



# **Implementation Cost**



Addressing the three primary concerns may cost the city \$1.5 - \$2.5 Million (3 - 5%) of current Non-Union payroll)



Cannot fix all identified pay issues at once



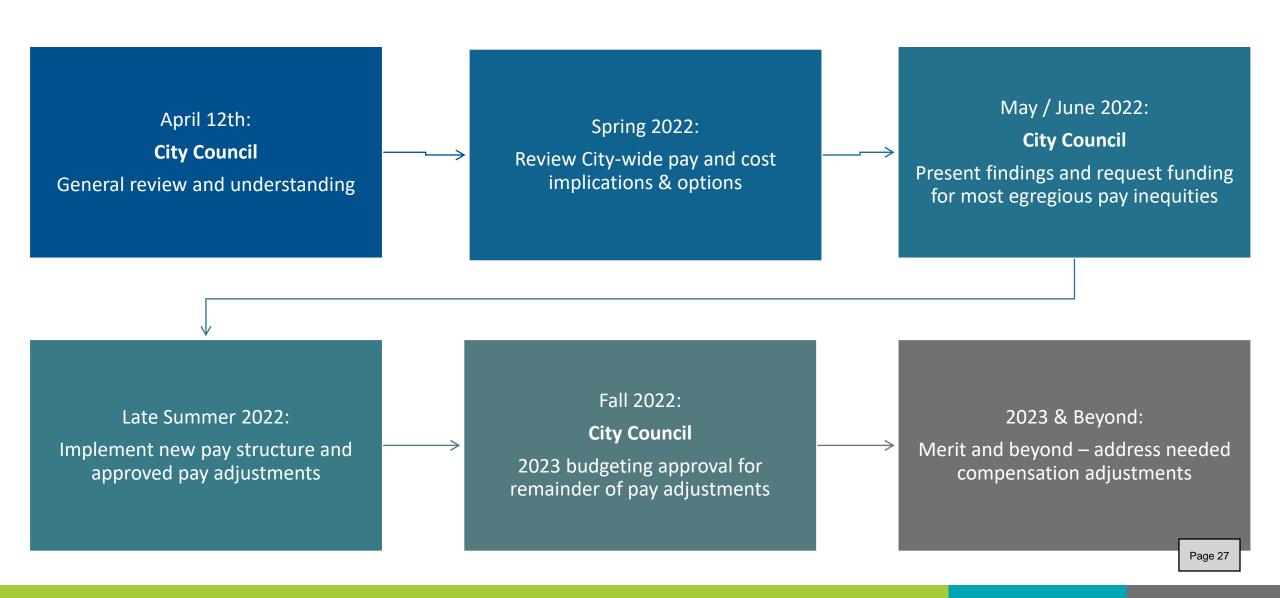
A detailed compensation plan and funding request will be presented in May/June for late summer 2022 approval



Additional funding request will be added to the budget process for 2023 and beyond



## Timeline







# **Updating The Compensation Process**

The City has made a significant investment in updating the Compensation Plan which will enhance organization competitiveness and aid in future planning.

### Maintenance Plan:

The City of Greeley will update salary ranges on an annual basis:

- Annually, the city will review the national GDP shift and adjust salary ranges accordingly
- Annually, the city will review employees pay for
  - Bring up to pay minimum
  - Pay Compression
  - Pay Equity
- Every 2-3 years, a more robust review will be conducted to determine the updated market rates for all positions
  - This exercise will be much faster now that every single role has been priced and reviewed



# Thank you!

### Work Session Agenda Summary

#### <u>Title</u>

Scheduling of Meetings, Other Events

#### <u>Summary</u>

During this portion of the meeting the City Manager or City Council may review the attached Council Calendar or Worksession Schedule regarding any upcoming meetings or events.

#### **Attachments**

Council Meetings and Other Events Calendar Council Meeting and Work Session Schedule Status Report of Council Initiatives and Related Information

# April 11, 2022 -April 17, 2022

April 2022	May 2022
SuMo TuWe Th Fr Sa	SuMo TuWe Th Fr Sa
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Monday, April 11	Tuesday, April 12 ☐ 6:00pm - City Council Worksession Meeting (Council Chambers and via Zoom) - Council Master Calendar ○
Wednesday, April 13	Thursday, April 14
6:00pm - 7:30pm Homelessness and Housing Insecurity	7:30am - Poudre River Trail (Hall) ↔
community converation (Via Zoom)	12:00pm - 5:45pm Tour of Chimney Hollow Reservoir construction (DeBoutez) (Meet at City Center South)
	6:00pm - 7:30pm Homelessness and Housing Insecurity community conversation (Greeley Recreation Center, 651 10th Avenue)
	6:30pm - 8:00pm Highway 85 Coalition/Mayors Bullseye Meeting (Changes with each meeting) - Council Master Calendar ↔
Friday, April 15	Saturday, April 16
	Sunday, April 17
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Council Master Calendar 1 4/1/201 Page 31

# April 18, 2022 -April 24, 2022

	April 2022						
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May 2022						
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Monday, April 18	Tuesday, April 19 ■6:00pm - City Council Meeting - Council Master Calendar ·
Wednesday, April 20  2:00pm - 5:00pm Water & Sewer Board (Gates) ↔	Thursday, April 21 7:30am - 8:30am DDA (DeBoutez/Butler) 3:30pm - 4:30pm Airport Authority (Clark/Payton)
Friday, April 22  11:30am - 1:00pm Community Grief Center- Sustaining our Future luncheon (Gates) (Community Grief Center, 4650 W. 20th Street Greeley) - Council Master Calendar	Saturday, April 23
	Sunday, April 24
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### April 25, 2022 -May 1, 2022

April 2022 SuMo TuWe Th Fr Sa 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 May 2022 <u>SuMo TuWe Th Fr Sa</u> 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Monday, April 25  11:30am - 12:30pm Greeley Chamber of Commerce (Hall) ○ 6:00pm - 7:00pm Youth Commission (Clark) ○	Tuesday, April 26  ☐ 6:00pm - City Council Worksession Meeting - Council Master Calendar ↔
Wednesday, April 27	Thursday, April 28
7:00am - 8:00am Upstate Colorado Economic Development (Gates/Hall) (Upstate Colorado Conference Room) - Council Master Calendar ↔	7:30am - Poudre River Trail (Hall) ❖
Friday, April 29	Saturday, April 30
Council Macter Calendar	Sunday, May 1

## May 2, 2022 -May 8, 2022

May 2022							
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15 16							
22 23		26	27	28			
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June 2022							
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5 12 1 19 2 26 2	3 · 0 2	14 21	8 15 22	9 16 23	17	11 18	

Monday, May 2	Tuesday, May 3		
	6:00pm - 7:00pm Chamber of Commerce Update at Greeley City Council meeting (City Center South, 1001 11th Avenue, Greeley, CO) - Council Master Calendar 6:00pm - City Council Meeting (Council Chambers and via Zoom) -		
	Council Master Calendar ↔		
Wednesday, May 4	Thursday, May 5		
	3:30pm - IG Adv. Board (Butler) ↔		
	4:30pm - 8:00pm Community Foundation of Northern Colorado Celebration of Philanthropy (Gates) (Embassy Suites Loveland) - Council Master Calendar		
Friday, May 6	Saturday, May 7		
	Sunday, May 8		

Council Master Calendar 1 4/1/20 Page 34

City Council Meeting Scheduling 2022					
		3/29/2022			
		This schedule is subject to change			
Date		Description	Sponsor	ement/T	
April 19, 2022	Council Meeting	National Youth Service Day Award Proclamation	Kelly Snook	Intro	
		Greeley Children's Chorale Day Proclamation		Intro	
		Holocaust Memorial Observances Proclamation		Intro	
		Arbor Day Proclamation		Intro	
		Motion to approve CAPER Annual Report	Benjamin Snow	Consent	
		Resolution - Naming the park at Promontory subsdivision "Longview Park"	Kelly Snook	Consent	
		Resolution- Naming the park at Westgate subdivision "Redtail Park"	Kelly Snook	Consent	
		Resolution- USFS participation agreement for 2022 fire recovery of severely burned areas in CPF burn area	Sean Chambers	Consent	
		PH to Update 2022 Action Plan (HUD)	Benjamin Snow	Regular	
		Ordinance- PH and Second Reading of Leffler Rezone	Becky Safarik	Regular	
		Ordinance- PH and Second Reading of Ordinance making corrections to the Greeley Municipal Code	Stacey Aurzada	Regular	
		Ordnance- PH and Second Reading of First 2022 supplemental appropriations request and year-end financial report	John Karner	Regular	
		COVID 19 Update	Brian Kuznik		
		EMS Transport update	Brian Kuznik		
April 26, 2022	Worksession Meeting	Xcel Energy Update	Paul Trombino		
		National Police Week Proclamation		Intro	
		Chamber of Commerce update		Intro	
		Resolution- W&S IGA with West Fort Collins Water District for emergency interconnection and tap transfer	Sean Chambers	Consent	
		Intro-Ordinance - Conveyance of Easement to City of Loveland - Centerra Trail Project (Tentative Date)	Sean Chambers		
May 3, 2022	Council Meeting	Ordinance - PH and Second Reading - GMC Non-potable irrigation code clean up for privitized systems	Sean Chambers	Regular	
		Briefing on Regional Water Group Formation	Sean Chambers		
May 10, 2022	Worksession Meeting	Update on metro district standards	Becky Safarik		